

ClickDeploy.io

# Customer Story

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## Summary

Cellebrite is the global leader in the digital intelligence market with a passion for technology innovation and keeping communities safe. Cellebrite provides law enforcement, military and intelligence, and enterprise customers with the most complete, industry-proven range of solutions that encompass digital forensics, extraction, and analytics.

Prior to ClickDeploy, Cellebrite team was facing various challenges with complicated and lengthy Salesforce deployment processes. The team was looking for a change to improve their release process and increase efficiencies. They wanted something simple and intuitive yet powerful and flexible, with full source control and CI/CD support out-of-the-box.

Cellebrite has opted to utilize ClickDeploy Enterprise. With ClickDeploy Enterprise, Cellebrite is able to empower their developers and admins to automate and schedule releases efficiently, bring their parallel streams of development in sync, and start delivering more complex deployments in significantly less time.

## The Challenges

Prior to using ClickDeploy, the Cellebrite team had used another vendor product to help managing their release process. While the product helped initially, according to Tzemach, the team continued to run into a number of challenges below.

*“Product complexity and major bugs, Constant need for support (We had to schedule almost weekly meetings with follow ups to remedy them), Premier support just to get started.”*

*“Didn't save nearly as much time as we hoped for”*

## How ClickDeploy helps

After choosing ClickDeploy Enterprise, Shay and Tzemach team began to utilize a new process for their release. Rather than spending months long implementing DevOps processes, by leveraging ClickDeploy Enterprise, the team was able to implement a streamlined release process with source control and continuous integration enabled within days. Their ambitions for automation, faster deployments, and improved team collaboration were quickly realized.

ClickDeploy provides a fast and intuitive user interface making it easy for the team to get started without needing to spend time on documentation or any training materials. The product is flexible and allow changes to be migrated in multiple directions with source control integrated seamlessly. The flexibility allows Shay's team to customize the workflow in a way that fits exactly into the team's release process requirements.

Leveraging ClickDeploy declarative git glow, admins and less technical users at Cellebrite can participate in a streamlined and consistent change process without having to deal with the complexity of XML, git commands or CLI.

At the same time, the open integration with Git means that more advanced developers and architects at Cellebrite are free to work with Git directly via command line or any IDEs of their choice.

## Would Cellebrite recommend ClickDeploy ?

When asked if Cellebrite team would recommend ClickDeploy, below was the answer:

*“Absolutely!!! There is no other way!!!*

*ClickDeploy continues to save us countless hours with our deployments.*

*They have taken the pain out of deployments, and turned it into one of those things you enjoy doing.*

*ClickDeploy is the tool I would choose, regardless of a complex or super simple deployment, it gets the job done, quick, and easy.*

*This is obviously thanks to the team that has built an amazing product, and continues to support it and enhance it with great features all the time,*

*together with their customer/technical support they provide which is second to none,*

*making it a pleasure reaching out for help and ideas because besides for providing just a simple answer (which they do), they go a step further and help understand the underlying issue with alternative solutions as well.”*

**Tzemach Aronov,**

Senior Salesforce Developer,

Cellebrite.